

**DEBIT ORDER
AUTHORISATION**

PLEASE PRINT IN BLOCK LETTERS

▶ DETAILS BELOW TO BE COMPLETED BY YOUR ACCOUNTS DEPARTMENT

For the Attention of (L2B Representative's Name): _____

Company Name: _____

Company CK or CC No.: VAT No:

How did you hear about us? (eg: Google, Telesales, etc.): _____

Accounts Contact (Full Name & Surname): _____

Accounts E-mail: _____

NB: WRITE YOUR E-MAIL ADDRESS AS CLEARLY AS POSSIBLE TO AVOID AN E-MAIL DELIVERY FAILURE

Postal Address: _____ Code: _____

Physical Address: _____ Code: _____

Telephone: _____ Fax: _____ Cell: _____

Please indicate your advertising subscription choice & complete an Advisory form for each user you require. (Prices exclude VAT). Subscription Start Date: dd / mm / 20__

ADVERTISING PACKAGE NAME: _____

Which includes access for: _____ users to L2B Services, including Projects & Tenders,
@ R _____ (excl. VAT)

Additional users @ R _____ (excl. VAT per user) X Initial here

Open Quotes R _____ (excl. VAT) Monthly R _____ (excl. VAT)

Notes: _____

DEBIT ORDER ACCOUNT DETAILS:

To: Leads 2 Business (abbreviated name as registered with the bank: L2B)

Please debit my/our account once a month on the: 15th of the month OR the last working day of the month

Authority Given by/ Name of Account: _____

Name of Bank: _____

Account number: Branch name: _____

Branch code: Account type: Current Transmission Savings Other: _____

Monthly Debit Amount R _____ (excl. VAT) Annual Debit Amount R _____ (excl. VAT)

Terms & Conditions, Continued Overleaf... X Initial here

For Office Use Only: Username: _____ Password: _____

AE: _____ UCID: _____

Pastel: _____ Account ID: _____ ACCID: _____

Subscribers File (xls) FNB Bank Registered Date: ____/____/20__ Registered Time: ____:____

___ Pro-Rata Days added Saved to NAS Phoned Date: ____/____/20__ Phoned Time: ____:____

Proof of Account Supplied E-mail AE & AC Spoke to: _____

**DEBIT ORDER
AUTHORISATION**

PLEASE PRINT IN BLOCK LETTERS

▶ TO BE COMPLETED & DETAILS AUTHORISED BY YOUR BANK ACCOUNT SIGNATORY

A. Terms and Conditions

This signed Authority and Mandate refers to our contract dated ("the Agreement"). I/We hereby authorise you to issue and deliver payment instructions to your Banker for collection against my/our nominated account at my/our nominated Bank (or any other bank or branch to which I/we may transfer my/our account) on condition that the sum of such payment instructions will never exceed my/our obligations as agreed to in the Agreement and commencing on and continuing until this Authority and Mandate is terminated by me/us. The individual payment instructions so authorised to be issued must be issued and delivered as per overleaf.

In the event that the payment day falls on a Sunday, or recognised South African public holiday, the payment day will automatically be the last working day prior to the debit date. I/We understand that the withdrawals hereby authorised will be processed through a computerised system provided by the South African Banks. I/We also understand that details of each withdrawal will be printed on my bank statement. Such must contain a number, which must be included in the said payment instruction and if provided to me should enable me to identify the Agreement. This number must be added to this form in Section E before the issuing of any payment instruction. I/We agree to pay any bank charges relating to this debit order instruction.

The physical address provided is our domicillium citandi et executandi. I/We understand and agree that I/we will be liable for all outstanding monies which may be due to Leads 2 Business for services which I/we used. I/We also agree that I/we will be held liable for all interest, collection cost and/or any fees which may occur should the account be handed over for collection. I/We understand clearly that Leads 2 Business has the right to place a listing on Credit Bureau should I/we fail to settle the account in full. Receipt of this instruction by you shall be regarded as receipt thereof by my/our bank. Leads 2 Business does everything in its power to ensure that clients receive the most qualified leads possible, however it cannot guarantee work from leads received, therefore, payment cannot be withheld should the leads provided not result in work.

B. Mandate

I/We acknowledge that all payment instructions issued by you shall be treated by my/our nominated Bank as if the instructions have been issued by me/us personally.

X Initial here

C. Cancellation

Should you wish to unsubscribe after the contract period, we require fourteen (14) days notice prior to the next debit run. I/We agree that cancellations made directly through our bank alone will not suffice as a cancellation of this agreement. Written notice of cancellation is required and must be faxed through to 033 343 5882 or emailed to Accounts@L2B.co.za. A maximum suspension period of three (3) months is allowed, with an automatic suspension activation after which, the account will be de-activated. Suspension requests must be received by L2B in writing. I/We shall not be entitled to any refunds of amounts which you have withdrawn while this authority was in force if such amounts were legally owing to you.

D. Assignment

I/We acknowledge that this Authority may be ceded or assigned to a third party if the Agreement is also ceded or assigned to that third party, but in the absence of such assignment of the Agreement, this Authority and Mandate cannot be assigned to any third party.

X Initial here

E. Agreement Reference Number

This Agreement's reference number is: _____ (This will be supplied by L2B)

Kindly Note:

- 1. The first debit will include an adjustment for the balance of the first month.**
- 2. All subscriptions are payable in advance.**
- 3. Rates are subject to an annual increase in March.**

Name & Surname of Authorised Signatory on Bank Account: _____

ID Number: Designation: _____

E-mail Address: _____ Signature: **X** _____

Signed at _____ on this _____ day of _____ /20____

▶ DETAILS BELOW TO BE COMPLETED BY YOUR ACCOUNTS DEPARTMENT

For the Attention of (L2B Representative's Name): _____

Company Name: _____

Company CK or CC No.: VAT No:

How did you hear about us? (eg: Google, Telesales, etc.): _____

Accounts Contact (Full Name & Surname): _____

Accounts E-mail: _____

NB: WRITE YOUR E-MAIL ADDRESS AS CLEARLY AS POSSIBLE TO AVOID AN E-MAIL DELIVERY FAILURE

Postal Address: _____ Code: _____

Physical Address: _____ Code: _____

Telephone: _____ Fax: _____ Cell: _____

Please indicate your advertising subscription choice & complete an Advisory form for each user you require. (Prices exclude VAT).

Subscription Start Date: dd /mm /20__

ADVERTISING PACKAGE NAME: _____

Which includes access for: _____ user/s to L2B Services, including Projects & Tenders, @ R _____ (excl. VAT)

Additional users @ R _____ (excl. VAT per user)

Open Quotes: R _____ (excl. VAT)

Annually R _____ (excl. VAT)

X Initial here

Notes: _____

KINDLY DEPOSIT FUNDS AND REMIT PROOF OF PAYMENT TO: FAX: +27(0) 33 343 5882 E-mail: Accounts@L2B.co.za
Account name: CIS Administration Trust, Bank: First National Bank,
Branch: Boom Street, PMB, (221325), Account number: 623 5117 0271

Terms and Conditions

- All subscriptions are payable in advance and proof of payment is required prior to registration.
- Payment will be requested by an emailed invoice, up to fourteen (14) days before due date of payment. Should payment not be made by due date, Leads 2 Business reserves the right to deactivate access to the website.
- A maximum suspension period of three (3) months is allowed, after which the account will automatically be reactivated. An emailed invoice will be issued, up to fourteen (14) days before reactivation date. Suspension requests must be received by L2B in writing.
- All subscriptions are ongoing, should you wish to unsubscribe we require fourteen (14) days notice in writing after the contract period.** Notice to be faxed to 033 343 5882 or emailed to Accounts@L2B.co.za.
- Rates are subject to an annual increase in March.
- The above physical address is our domicillium citandi et executandi and I/we also understand and agree that I/we will be liable for all outstanding monies which may be due to Leads 2 Business for services which I/we used. I/we also agree that I/we will be held liable for all interest, collection cost and/or any fees which may occur should the account be handed over for collection. I/we understand clearly that Leads 2 Business has the right to place a listing on Credit Bureau should I/we fail to settle the account in full. Leads 2 Business does everything in its power to ensure that clients receive the most qualified leads possible, however it cannot guarantee work from leads received, therefore, payment cannot be withheld should the leads provided not result in work.

X Initial here

Full Name & Surname of Authorised Signatory: _____

ID Number: Designation: _____

E-mail Address: _____ Signature: **X**

Signed at _____ on this _____ day of _____ 20__

For Office Use Only: Username: _____		Password: _____	
AE: _____		UCID: _____	
Postal: _____		Account ID: _____	
ACCID: _____		ACCID: _____	
<input type="checkbox"/> Subscribers File (xls)	<input type="checkbox"/> FNB Bank	Registered Date: ____/____/20__	Registered Time: ____:____:____
<input type="checkbox"/> E-mail AE & AC	<input type="checkbox"/> Saved to NAS	Phoned Date: ____/____/20__	Phoned Time: ____:____:____

AGREEMENT

PLEASE PRINT IN BLOCK LETTERS

▶ **DETAILS BELOW TO BE COMPLETED BY YOUR AUTHORISED SIGNATORY**

AGREEMENT ENTERED INTO BETWEEN
CIS ADMINISTRATION TRUST
(Hereinafter referred to as CIS)
AND

(Hereinafter referred to as The Client)

It is hereby agreed that:

1. Commencing on the _____ The Client agrees to subscribe to CIS for a 6 / 12 month period, **after which the agreement will continue on a month-to-month basis.**

X Initial here

2. The Client has selected the following advertising option _____

Which includes access for _____ user/s. If a Premium Industry Advertising Banner has been selected, the Leads 2 Business Advisory e-mail will be reserved by The Client for the duration of the above subscription period and will be known as the _____ Advisory.

3. The Banner Artwork needs to be provided timeously, i.e. within 10 days of signing this contract. CIS cannot be held liable for refund should The Client fail to supply artwork that meets the requirements outlined in this contract. CIS also cannot be held responsible if banner adverts fail to receive impression rates.

4. The Client's Banner Advertisement will appear on the Leads 2 Business Network of Domains with a hyper link to The Client's web site, specifically: _____

5. A monthly payment of R _____ (excl.VAT) which includes access for _____ user/s. plus _____ additional users at R _____ (excl.VAT each) **All Fees are Payable in Advance.**

6. **After conclusion of the initial contract period, this agreement will be subject to an annual increase. Should you wish to unsubscribe, 14 days written notice is required.**

The above constitutes the agreement between the aforementioned parties. No deviation from or variation of this agreement will be considered binding unless it is made in writing and agreed upon by both parties.

By signature of this agreement both signatories confirm their capacity to enter into this agreement on behalf of the respective parties.

Thus done and signed at _____ Dated: dd /mm/20_____

X Sign: Signature _____

X Sign: Signature _____

FOR: CIS ADMINISTRATION TRUST

Full Name & Surname of Authorised Signatory

Full Name & Surname of Account Executive

DESIGNATION

X Sign: Signature _____

AS WITNESS

X Sign: Signature _____

AS WITNESS

Witness: Full Name & Surname

Witness: Full Name & Surname

Your subscription will be processed on receipt of e-mail/fax, with all relevant forms completed, signed and initialled.

▶ **DETAILS BELOW TO BE COMPLETED BY YOUR MARKETING DEPARTMENT**

All advertising must be supplied by the client and comply with the following specifications as per section 3 of the Agreement:

Artwork Requirements:

If you are designing your own banner/s, please supply banner/s as an animated .gif or static .jpg as follows:

- Rectangular Banner: 600 x 500 pixels, Maximum file size 450kb. (*Web banners - 1 x rectangular banner*)
AND/OR
 Horizontal Banner: 468 x 60 pixels, Maximum file size 12kb. (*Only Naming Right banners get horizontal banners as well*)

Please email the above information to Advertising@L2B.co.za with a copy to your Account Executive and kindly include the following details on this form:

1. If we are designing your banner, you will need to supply: 1 x high resolution Company logo, as a .png or pdf on a transparent background as well as 4 - 5 high resolution photos of your company and/or products in a .jpg or .png format. These can be emailed through to Advertising@L2B.co.za. (*Banner Design Lead time: 5 working days*)

2. Company Blurb (a short summary about your company and the services it offers):

3. USP: Unique Selling Point : Key benefits of your company: _____

4. Website Address: _____
(This is the website your banner will be linked to).

5. Company Name: _____

6. Full Name & Surname of Contact Person: _____
(This is the person responsible for your advertising banner.)

7. Contact Telephone Number: _____

8. E-mail Address: _____

Conditions:

CIS reserves the right to cancel adverts at any time, effective immediately upon sending an electronic message to the e-mail address provided above.

Thus done and signed at _____ Dated: dd / mm /20____

X Sign: Signature

X Sign: Signature

FOR: CIS ADMINISTRATION TRUST

Full Name & Surname of Authorised Signatory

Full Name & Surname of Account Executive

DESIGNATION



Advertising

Let your advertising do the work for you!

Create brand awareness within a specified market and get on with the business of marketing business!

01

Reporting for Your ROI

Reporting function establishes banner response, allowing you to shape your campaign thereby reducing your ad spend and accelerating your ROI.

02

Targeted Exposure Working for your Brand

With your banner on our site your company receives additional targeted exposure from the South African Market place that reinforces your brand.

We are constantly adding new organic search content to our site to entice new visitors.

Benefits



05

Industry Specific

Every client that receives our daily emails is involved in the construction industry and has specifically requested to receive that industry information

03

Repetitive Reinforcement

Customised content creates daily interaction between emails and your brand.

04

Niche Exposure

Your brand will be displayed to construction industry professionals and decision makers.



Country	Sessions	% Sessions
1. South Africa	1,267,654	86.10%
2. Kenya	31,715	2.15%
3. India	18,439	1.25%
4. United States	13,008	0.88%
5. United Kingdom	12,829	0.87%
6. Tanzania	9,845	0.67%
7. Botswana	7,092	0.48%
8. Uganda	6,682	0.45%
9. (not set)	6,535	0.44%
10. Namibia	6,532	0.44%

DEFINITIONS

Graph Statistics

Sessions:

Sessions represent the number of individual visits initiated by all the users to your site.

Page View:

A page view is defined as a view of a page on your site that is being tracked by the Analytics tracking code.

Pages/Visit:

The Pages/Visit (Average Page Depth) metric displays the average number of pages viewed per visit to your site.

Avg Visit Duration:

Average visit duration is total duration of all visits / number of visits.

EXAMPLE

Web Banner Artwork



Horizontal Banner

468 x 60px

Rectangular Banner 500 x 600px

