

**DEBIT ORDER  
 AUTHORISATION**

PLEASE PRINT IN BLOCK LETTERS

**▶ DETAILS BELOW TO BE COMPLETED BY YOUR ACCOUNTS DEPARTMENT**

For the Attention of (L2B Representative's Name): \_\_\_\_\_  
 Company Name: \_\_\_\_\_  
 Company CK or CC No.: \_\_\_\_\_ VAT No: \_\_\_\_\_  
 How did you hear about us? (eg: Google, Telesales, etc.): \_\_\_\_\_  
 Accounts Contact (Full Name & Surname): \_\_\_\_\_  
 Accounts E-mail: \_\_\_\_\_  
 NB: WRITE YOUR E-MAIL ADDRESS AS CLEARLY AS POSSIBLE TO AVOID AN E-MAIL DELIVERY FAILURE  
 Physical Address: \_\_\_\_\_ Code: \_\_\_\_\_  
 Postal Address: \_\_\_\_\_ Code: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_

Please indicate your advertising subscription choice & complete an Advisory form for each user you require. (Prices exclude VAT). Subscription Start Date: dd/mm/20

ADVERTISING PACKAGE NAME: \_\_\_\_\_

Which includes access for: \_\_\_\_\_ users to L2B Services, including Projects & Tenders,  
 @ R \_\_\_\_\_ **(excl. VAT)**

Additional users @ R \_\_\_\_\_ **(excl.VAT per user)** X Initial here

Open Quotes  R \_\_\_\_\_ **(excl.VAT)** Monthly R \_\_\_\_\_ **(excl. VAT)**

Notes: \_\_\_\_\_  
 \_\_\_\_\_

**DEBIT ORDER ACCOUNT DETAILS:**

To: Leads 2 Business (abbreviated name as registered with the bank: L2B)

Please debit my/our account once a month on the:  15th of the month OR  the last working day of the month

Account Name: \_\_\_\_\_  
 Name of Bank: \_\_\_\_\_

Account number:                 Branch name: \_\_\_\_\_

Branch code:       Account type:  Current  Transmission  Savings Other: \_\_\_\_\_

Monthly Debit Amount R \_\_\_\_\_ **(excl. VAT)**

Terms & Conditions, Continued Overleaf... X Initial here

For Office Use Only: Username: \_\_\_\_\_ Password: \_\_\_\_\_  
 AE: \_\_\_\_\_ UCID: \_\_\_\_\_  
 Pastel: \_\_\_\_\_ Account ID: \_\_\_\_\_ ACCID: \_\_\_\_\_

Subscribers File (xls)  FNB Bank Registered Date: \_\_\_\_/\_\_\_\_/20\_\_\_\_ Registered Time: \_\_\_\_:\_\_\_\_:\_\_\_\_  
 Pro-Rata Days added  Saved to NAS Phoned Date: \_\_\_\_/\_\_\_\_/20\_\_\_\_ Phoned Time: \_\_\_\_:\_\_\_\_:\_\_\_\_  
 Proof of Account Supplied  E-mail AE & AC Spoke to: \_\_\_\_\_

Your subscription will be processed on receipt of e-mail/fax, with all relevant forms completed, signed and initialled.

**DEBIT ORDER  
AUTHORISATION**

PLEASE PRINT IN BLOCK LETTERS

**▶ TO BE COMPLETED & DETAILS AUTHORISED BY YOUR BANK ACCOUNT SIGNATORY**

**A. Terms and Conditions**

This signed Authority and Mandate refers to our contract dated ("the Agreement"). I/We hereby authorise you to issue and deliver payment instructions to your Banker for collection against my/our nominated account at my/our nominated Bank (or any other bank or branch to which I/we may transfer my/our account) on condition that the sum of such payment instructions will never exceed my/our obligations as agreed to in the Agreement and commencing on and continuing until this Authority and Mandate is terminated by me/us. The individual payment instructions so authorised to be issued must be issued and delivered as per overleaf.

In the event that the payment day falls on a Sunday, or recognised South African public holiday, the payment day will automatically be the last working day prior to the debit date. I/We understand that the withdrawals hereby authorised will be processed through a computerised system provided by the South African Banks. I/We also understand that details of each withdrawal will be printed on my bank statement. Such must contain a number, which must be included in the said payment instruction and if provided to me should enable me to identify the Agreement. This number must be added to this form in Section E before the issuing of any payment instruction. I/We agree to pay any bank charges relating to this debit order instruction.

The physical address provided is our domicillium citandi et executandi. I/We understand and agree that I/we will be liable for all outstanding monies which may be due to Leads 2 Business for services which I/we used. I/We also agree that I/we will be held liable for all interest, collection cost and/or any fees which may occur should the account be handed over for collection. I/We understand clearly that Leads 2 Business has the right to place a listing on Credit Bureau should I/we fail to settle the account in full. Receipt of this instruction by you shall be regarded as receipt thereof by my/our bank. Leads 2 Business does everything in its power to ensure that clients receive the most qualified leads possible, however it cannot guarantee work from leads received, therefore, payment cannot be withheld should the leads provided not result in work.

**B. Mandate**

I/We acknowledge that all payment instructions issued by you shall be treated by my/our nominated Bank as if the instructions have been issued by me/us personally.

**X** Initial here

**C. Cancellation**

**Should you wish to unsubscribe after the contract period, we require fourteen (14) days notice prior to the next debit run.** I/We agree that cancellations made directly through our bank alone will not suffice as a cancellation of this agreement. Written notice of cancellation is required and must be faxed through to 033 343 5882 or emailed to Accounts@L2B.co.za. A maximum suspension period of three (3) months is allowed, with an automatic suspension activation after which, the account will be de-activated. Suspension requests must be received by L2B in writing. I/We shall not be entitled to any refunds of amounts which you have withdrawn while this authority was in force if such amounts were legally owing to you.

**D. Assignment**

I/We acknowledge that this Authority may be ceded or assigned to a third party if the Agreement is also ceded or assigned to that third party, but in the absence of such assignment of the Agreement, this Authority and Mandate cannot be assigned to any third party.

**X** Initial here

**E. Agreement Reference Number**

This Agreement's reference number is: \_\_\_\_\_ (This will be supplied by L2B)

**Kindly Note:**

- 1. The first debit will include an adjustment for the balance of the first month.**
- 2. All subscriptions are payable in advance.**
- 3. Rates are subject to an annual increase in March.**
- 4. All information supplied by Leads 2 Business is subject to copyright and shall not be reproduced, copied, disclosed, provided or resold in either its original form or in any remixed form to any person other than the user.**
- 5. By using our website you are consenting to our use of cookies and our terms and conditions in accordance with our privacy policy: <https://www.l2b.co.za/Privacy-Policy>**

Name & Surname of Authorised Signatory on Bank Account: \_\_\_\_\_

ID Number:                      Designation: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Signature: **X**

Signed at \_\_\_\_\_ on this \_\_\_\_\_ day of \_\_\_\_\_ /20\_\_\_\_

**▶ DETAILS BELOW TO BE COMPLETED BY YOUR ACCOUNTS DEPARTMENT**

For the Attention of (L2B Representative's Name): \_\_\_\_\_

Company Name: \_\_\_\_\_

Company CK or CC No.: \_\_\_\_\_ VAT No: \_\_\_\_\_

How did you hear about us? (eg: Google, Telesales, etc.): \_\_\_\_\_

Accounts Contact (Full Name & Surname): \_\_\_\_\_

Accounts E-mail: \_\_\_\_\_

NB: WRITE YOUR E-MAIL ADDRESS AS CLEARLY AS POSSIBLE TO AVOID AN E-MAIL DELIVERY FAILURE

Physical Address: \_\_\_\_\_ Code: \_\_\_\_\_

Postal Address: \_\_\_\_\_ Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_

Please indicate your advertising subscription choice & complete an Advisory form for each user you require. (Prices exclude VAT). **Subscription Start Date: dd / mm /20** \_\_\_\_\_

ADVERTISING PACKAGE NAME: \_\_\_\_\_

Which includes access for: \_\_\_\_\_ user/s to L2B Services, including Projects & Tenders, @ R \_\_\_\_\_ **(excl. VAT)**

Additional users @ R \_\_\_\_\_ **(excl. VAT per user)**

Open Quotes:  R \_\_\_\_\_ **(excl. VAT)**

Annually R \_\_\_\_\_ **(excl. VAT)**

**X** Initial here

Notes: \_\_\_\_\_

**KINDLY DEPOSIT FUNDS AND REMIT PROOF OF PAYMENT TO: FAX: +27(0) 33 343 5882 E-mail: Accounts@L2B.co.za**

**Account name: CIS Administration Trust, Bank: First National Bank,**

**Branch: Boom Street, PMB, (221325), Account number: 623 5117 0271**

**Terms and Conditions**

1. All subscriptions are payable in advance and proof of payment is required prior to registration.
2. **Payment will be requested by an emailed invoice, up to fourteen (14) days before due date of payment. Should payment not be made by due date, Leads 2 Business reserves the right to deactivate access to the website.**
3. A maximum suspension period of three (3) months is allowed, after which the account will automatically be reactivated. An emailed invoice will be issued, up to fourteen (14) days before reactivation date. Suspension requests must be received by L2B in writing.
4. **All subscriptions are ongoing, should you wish to unsubscribe we require fourteen (14) days notice in writing.** Notice to be faxed to 033 343 5882 or emailed to Accounts@L2B.co.za.
5. Rates are subject to an annual increase in March.
6. The above physical address is our domicilium citandi et executandi and I/we also understand and agree that I/we will be liable for all outstanding monies which may be due to Leads 2 Business for services which I/we used. I/we also agree that I/we will be held liable for all interest, collection cost and/or any fees which may occur should the account be handed over for collection. I/we understand clearly that Leads 2 Business has the right to place a listing on Credit Bureau should I/we fail to settle the account in full. Leads 2 Business does everything in its power to ensure that clients receive the most qualified leads possible, however it cannot guarantee work from leads received, therefore, payment cannot be withheld should the leads provided not result in work.
7. All information supplied by Leads 2 Business is subject to copyright and shall not be reproduced, copied, disclosed, provided or resold in either its original form or in any remixed form to any person other than the user.
8. By using our website you are consenting to our use of cookies and our terms and conditions in accordance with our privacy policy: <https://www.l2b.co.za/Privacy-Policy>

**X** Initial here

Full Name & Surname of Authorised Signatory: \_\_\_\_\_

ID Number:                      Designation: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Signature: **X** \_\_\_\_\_

Signed at \_\_\_\_\_ on this \_\_\_\_\_ day of \_\_\_\_\_ 20 \_\_\_\_\_

For Office Use Only: Username: _____		Password: _____	
AE: _____		UCID: _____	
Pastel: _____		Account ID: _____	
ACCID: _____		Registered Date: ____/____/20____	
Registered Time: _____		Phoned Date: ____/____/20____	
Phoned Time: _____		Phoned Time: _____	
Spoke to: _____			

Your subscription will be processed on receipt of e-mail/fax, with all relevant forms completed, signed and initialled.

**AGREEMENT**

PLEASE PRINT IN BLOCK LETTERS

**▶ DETAILS BELOW TO BE COMPLETED BY YOUR AUTHORISED SIGNATORY**

AGREEMENT ENTERED INTO BETWEEN  
CIS ADMINISTRATION TRUST  
(Hereinafter referred to as CIS)  
AND

\_\_\_\_\_  
(Hereinafter referred to as The Client)

It is hereby agreed that:

1. Commencing on the \_\_\_\_\_ The Client agrees to subscribe to CIS for a 6 / 12 month period, **after which the agreement will continue on a month-to-month basis.**

**X** Initial here

2. The Client has selected the following advertising option \_\_\_\_\_  
\_\_\_\_\_

Which includes access for \_\_\_\_\_ user/s. If a Premium Industry Advertising Banner has been selected, the Leads 2 Business Advisory e-mail will be reserved by The Client for the duration of the above subscription period and will be known as the \_\_\_\_\_ Advisory.

3. The Banner Artwork needs to be provided timeously, i.e. within 10 days of signing this contract. CIS cannot be held liable for refund should The Client fail to supply artwork that meets the requirements outlined in this contract. CIS also cannot be held responsible if banner adverts fail to receive impression rates.

4. The Client's Banner Advertisement will appear on the Leads 2 Business Network of Domains with a hyper link to The Client's web site, specifically: \_\_\_\_\_

5. A monthly payment of R \_\_\_\_\_ (**excl.VAT**) which includes access for \_\_\_\_\_ user/s. plus \_\_\_\_\_ additional users at R \_\_\_\_\_ (**excl.VAT each**). All Fees are Payable in Advance.

6. **After conclusion of the initial contract period, this agreement will be subject to an annual increase. Should you wish to unsubscribe, 14 days written notice is required.**

The above constitutes the agreement between the aforementioned parties. No deviation from or variation of this agreement will be considered binding unless it is made in writing and agreed upon by both parties.

By signature of this agreement both signatories confirm their capacity to enter into this agreement on behalf of the respective parties.

Thus done and signed at \_\_\_\_\_ Dated: dd/mm/20\_\_\_\_\_

**X Sign:** Signature \_\_\_\_\_

**X Sign:** Signature \_\_\_\_\_

FOR: CIS ADMINISTRATION TRUST

\_\_\_\_\_  
Full Name & Surname of Authorised Signatory

\_\_\_\_\_  
Full Name & Surname of Account Executive

DESIGNATION

**X Sign:** Signature \_\_\_\_\_

AS WITNESS

**X Sign:** Signature \_\_\_\_\_

AS WITNESS

\_\_\_\_\_  
Witness: Full Name & Surname

\_\_\_\_\_  
Witness: Full Name & Surname

▶ **DETAILS BELOW TO BE COMPLETED BY YOUR MARKETING DEPARTMENT**

All advertising must be supplied by the client and comply with the following specifications as per section 3 of the Agreement:

**Artwork Requirements:**

If you are designing your own banner/s, please supply banner/s as an animated .gif or static .jpg as follows:

- Rectangular Banner: 600 x 500 pixels, Maximum file size 450kb. *(Web/Naming Right banners)*  
**AND/OR**  
 Horizontal Banner: 468 x 60 pixels, Maximum file size 12kb. *(Only Naming Right banners get horizontal banners as well)*

Please email your advertising banners with this completed form to Advertising@L2B.co.za and cc your Account Executive.

1. If we are designing your banner/s, please email the following artwork with this form to Advertising@L2B.co.za:  
\* 1 x high resolution Company logo, as a .png or .pdf on a transparent background.  
\* 4 - 5 high resolution photos of your company and/or products in a .jpg or .png format.  
*(Banner Design Lead time: 5 working days)*

2. Your Company Slogan (no more than 6 words to add to your banner)

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3. Website Address: \_\_\_\_\_  
(This is the website your banner will be linked to).

4. Company Name: \_\_\_\_\_

5. Full Name & Surname of Contact Person: \_\_\_\_\_  
(This is the person responsible for your advertising banner.)

6. Contact Telephone Number: \_\_\_\_\_

7. E-mail Address: \_\_\_\_\_

Conditions: CIS reserves the right to cancel adverts at any time, effective immediately upon sending an electronic message to the e-mail address provided above.

Thus done and signed at \_\_\_\_\_ Dated: dd / mm /20\_\_\_\_

**X Sign:** Signature \_\_\_\_\_

\_\_\_\_\_  
Full Name & Surname of Authorised Signatory

\_\_\_\_\_  
DESIGNATION

**X Sign:** Signature \_\_\_\_\_

FOR: CIS ADMINISTRATION TRUST

\_\_\_\_\_  
Full Name & Surname of Account Executive

*By using our website you are consenting to our use of cookies and our terms and conditions in accordance with our privacy policy: <https://www.l2b.co.za/Privacy-Policy>*

Your subscription will be processed on receipt of e-mail/fax, with all relevant forms completed, signed and initialled.

# Advertising



Be Seen, Be heard!  
Let your adverts speak  
for you - achieve  
effective results on our  
advertising platform.

SUBSCRIBE



## THE SOLUTION

Drive home a powerful marketing message to a focussed audience. Create and maintain awareness of products and services in your business portfolio, with the peace-of-mind that you are reaching out to a directed avenue within the construction industry sector.

Repetitive branding works and we're flexible: use our advertising banner for new product launches, industry specials or to introduce your service offerings - you won't get a better targeted market!







We'll design a customized animated banner, with quarterly updates to keep them fresh and interesting. With a click-through link to your website, we'll ensure you capture the attention of your audience, getting more business leads, because that's what we do at Leads 2 Business!

## SUPPORT

We take a proactive approach to support, if we receive notification of an email problem from your ISP, we will contact you to try and sort it out.

We offer Online support via live help. If there is a feature you need assistance with or a query you need to raise, we are only a click or a call away.

## THE BENEFITS

-  Measurable return on investment.
-  Focus on your sales and let your banner advert to do the marketing for you.
- Reinforce your brand or promote your company products.
-  Repetitive Branding to a industry will get highly qualified sales leads.
-  Using banner adverts promotes increased business returns.
-  Advantageously expose your website or company name right where you want it on our website.
-  Highly qualified sales leads for your team.

# Advertising

**Drive Targeted  
Construction Leads  
To Your Website.**



## 1. Conceptualise

We'll advise you on the best position for your banner advert and which advisories perform best.



## 4. Capture & Create

All your information is gathered and uploaded with your banner/s into your campaign. All your banners are linked to your website.



## 2. Sign up

Choose your advertising package that best suits your company for maximum exposure.



## 5. Stats

At the end of each month an automated report is emailed to you giving stats on how your banner/s have performed in terms of impressions and clicks.



## 3. Customised & Designed

Based on your information we will design your web banner. You can choose either a static jpg or gif animation format.



## 6. Expose Your Brand

Once all information and artwork is uploaded, your banners will be up and running. Every three months you can enjoy new banner artwork designed by our in-house designer to increase exposure.