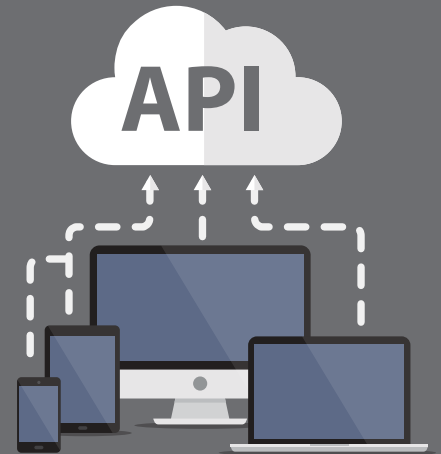# L2B UNPLUGGED

Efficient delivery = Effective results.

**API**

SUBSCRIBE

## THE SOLUTION

A customised solution to effectively build your leads base with *automated data, feeding directly from the Leads 2 Business portal into your CRM System.

Revolutionize the way you do business, L2B Unplugged will expose powerful information from legacy systems to feed into new technologies.

Resourceful Leads, Streamlined data your unique profile settings ensure you get relevant data, faster migration and improved content quality. L2B Unplugged serves our projects, tenders and awards, this pull is done daily by your CRM system, your information is fresh, relevant and contributes to your business innovation.

*The Unplugged service from L2B is an Application Programming Interface (API), allowing for integration of our Projects, Tenders and Awards into your CRM system.

## SUPPORT

We take a proactive approach to support, if we receive notification of an email problem from your ISP, we will contact you to try and sort it out.

We offer Online support via live help. If there is a feature you need assistance with or a query you need to raise, we are only a click or a call away.

## THE BENEFITS

**Efficiency**
Supporting faster, easier content migration, improved data quality, L2B Unplugged enables leads automation which would otherwise require manual input. Efficient content updates propagating to multiple CRM channels simultaneously, means workflow operates with fewer steps, streamlining productivity.

**Automation**
Let our leads and your CRM system work for you - Profile settings are utilized and automatically made available for your CRM channel. Ready-made for redistribution to your team.

**Customisation**
Your CRM takes advantage of, or extends on, the functionality of existing services, giving you the advantage of tailor-made information, customising your pull to what's most beneficial to your organisation.
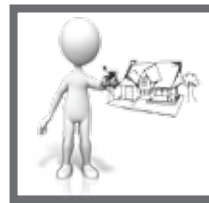
**Future-Ready**
We remain future-ready, looking beyond immediate product offerings with the flexibility to anticipate and accommodate future uses.

# L2B Unplugged

**Ensuring your business future-ready with L2B Unplugged.**
**This is Efficient Automation at its best!**

**1.** **On Board!**

Subscribe to L2B Unplugged and revolutionise your business prospects.
This service enables data integration with key services and your CRM:
Projects, Tenders and Awards

**2.** **Breaking the mould**

You are not limited with L2B Unplugged, your developer will tailor the content to what best suits your business.

**3.** **Connect**

Automatic integration with your CRM - Data is pulled from our server and uploaded daily, ensuring fresh, relevant content.

**4.** **Easy as 1, 2, 3...**

An automated data pull that needs little maintenance but gives you a great return!

**Your CRM**

**INTERNET**

**L2B UNPLUGGED API**